

## Edu-GarD3n Dissemination and Communication Plan

**March 2026**

### Project Information

Porject Number	2025-1-CZ01-KA220-HED-000366211
Project Title	Empowering Sustainability Through Green Additive <u>Manufacturing Education</u>
Project Acronym	Edu-GArD3n
Funding Scheme	Erasmus+
Start Date of the Project	1 <sup>st</sup> of October 2025
Duration	36 months
Call Identifier	Call 2025 Round 1 KA2 (KA220-HED)

### Deliverable Information

DELIVERABLE N°	M14
Deliverable Title	Dissemination and Communication Plan
WP No./ WP title	WP3 / Dissemination, communication and polycimaking
Lead Beneficiary	University of Padova
Relevant task number	3.1
Due Date	M6 – 31 <sup>th</sup> March 2026
Submission Date	31 <sup>th</sup> March 2026
Dissemination Level	PU – Public

### Disclaimer

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## 1. Objectives of Dissemination and Communication

The Edu-GArD3n dissemination and communication activities aim to ensure the visibility, accessibility, and impact of the project results at local, national, and European levels. The objectives are to raise awareness, engage stakeholders, promote uptake of results, and ensure sustainability beyond the project duration.

## 2. Target Groups

The project will address the following target groups:

- Students and trainees.
- Academic staff and researchers.
- Educational institutions and training providers.
- Policy makers and public authorities.
- Industry stakeholders and employers.
- General public.

## 3. Key Messages

The project will communicate clear and consistent messages highlighting its objectives, activities, and results. Key messages will focus on innovation, educational impact, European added value, and long-term sustainability.

- Edu-GArD3n uses digital learning tools to train future professionals in sustainable design for additive manufacturing, foster eco-friendly innovations, and support a green economy.
- Edu-GArD3n opens new ways of teaching additive manufacturing by bringing sustainability to the centre.
- As a result of Edu-GArD3n, new insights on how additive manufacturing supports waste reduction and sustainability will be taught, promoting more efficient material use and responsible manufacturing practices.
- Edu-GArD3n contributes to raising awareness of green additive manufacturing by emphasising its role in waste reduction, sustainable material use, and environmentally responsible production.
- Edu-GArD3n is designed to drive industrial transformation by embedding sustainability into additive manufacturing and helping industry move toward greener production models.

## 4. Communication Channels and Tools

### 4.1 Digital Channels

- Project website: <https://edu-gard3n.eu/>
- Social media platforms: <https://www.instagram.com/edugard3n/> and <https://www.linkedin.com/company/edu-gard3n/>
- Institutional websites.

## 4.2 Dissemination Activities

- Workshops and training sessions.
- Conferences, seminars and scientific exhibitions.
- Publications and reports.

## 4.3 Materials

- Virtual classroom.
- Open access book.
- Review article.
- White papers.
- Presentations and posters.
- Videos and multimedia content.
- Bookmarks.
- Press releases.

## 5. Timeline and Responsibilities

Dissemination and communication activities will be implemented throughout the Edu-GArD3n lifecycle, from initial awareness-raising to final exploitation of results.

The project coordinator will oversee the overall strategy, while each partner will contribute to dissemination activities and reporting.

## 6. Monitoring and Evaluation

The effectiveness of dissemination and communication activities will be monitored using qualitative and quantitative indicators, such as website traffic, event participation, and stakeholder feedback.

## 7. Sustainability and Exploitation

Edu-GArD3n results will remain accessible after project completion through institutional repositories and online platforms. Partners will promote further use and integration of results in future activities. It is expected that the virtual classroom will be incorporated in the regular teaching activities of the partners, and that other academic institutions adopt it ensuring long term exploitation. The open access articles and book will further guaranty the accessibility of Edu-GArD3n results after project completion.

## 8. EU Visibility and Acknowledgement

All communication and dissemination materials will acknowledge the support of the European Union and comply with Erasmus+ visibility guidelines.